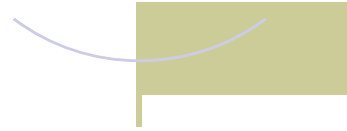




# Business Transformation



## Transforming Your Business Through Proven Methodologies

### Benefits

**On Time Implementation** - By using our structured approach, tools and techniques projects are more likely to be implemented on time and within budget.

**Integrated** – Our processes are fully integrated from weekly Programme Management reporting to Senior Executive review, minimising rework.

**Reduced Project Failure** – Our approach means projects that are likely to fail are identified earlier.

**Reduced Corporate Risk & Exposure** – Strong, proven project management methodologies means a higher quality outcome and reduced overall project risk.

### Our Approach

**Customer Centred** - We focus on customer knowledge transfer and long term sustainable savings across all partners.

**Best Practice** – From analysis techniques to sourcing strategies & transformation practices we aim to ensure you are at the forefront of expert thinking & design.

**Skills** – We aim to use the right skills for the right role. Whilst we use highly skilled people for high value-added roles we also use cheaper skills for basic roles, passing on the savings whilst ensuring the best result for our clients.

Business Transformation involving large scale change is risky and difficult. Many organisations struggle to implement projects in a consistent, methodical manner. This usually leads to slower implementation times, increased project costs and often project failure.

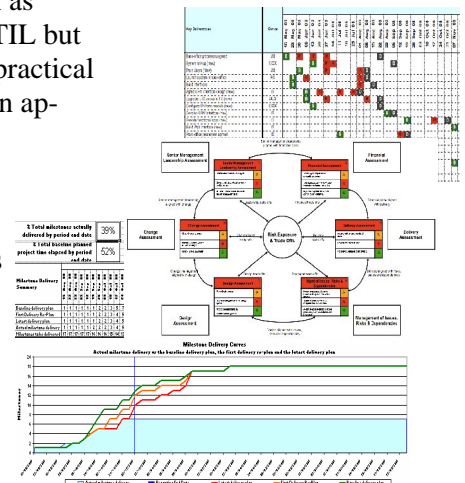
OrangeMaple's transformation framework allows companies to assess the risks and exposure of all their programmes in a consistent, methodical manner to implement

corrective action at the earliest point.

The approach builds on standards such as PrinceII and ITIL but offers a more practical implementation approach.

Our tools and methodologies have been tried and tested and challenge programme managers to focus

on delivery whilst reducing the overall risk and exposure for senior executives.



### Key Steps

#### Overall Programme Review

- Define the project scope, quality & commercial requirements & reporting arrangements.
- Customise Tools & Methodologies to the clients requirements.
- Implement a consistent set of tools & approaches throughout.

#### Critical Project Evaluation

- Shutdown projects that aren't likely to succeed or haven't got clear outcomes.
- Re-baseline projects that have slipped significantly.
- Support projects that have slowed or stalled.

#### Delivery, Delivery, Delivery

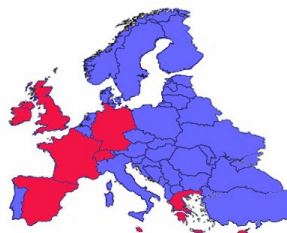
- Support projects with an uncompromising approach focused on delivery, delivery, delivery.
- Release savings and ensure benefits are realised.

*Inspire, Innovate, Change*

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We're on the web!  
[www.orangemaple.co.uk](http://www.orangemaple.co.uk)



Our workforce is multilingual so we can assist you in a range of countries across Europe & Oceania.

## A Note About OrangeMaple

*Because our experience lies in more than just project management but in the entire value chain we don't just look to produce an external analyst report that will sit on the shelves after we leave. Our approach is to ensure we push you to realise the full potential that strategic projects can offer an organisation whilst reducing the risks and exposure to the company.*

*Our competitive advantage lies in our uncompromising approach of delivery, delivery, delivery but also our proven and robust set of tools and techniques.*

***OrangeMaple aims to inspire companies to innovate and change through structured transformation.***

## Case Study

A local authority had an existing strategic transformation division. The Senior Executive wanted to shut down the non-performing division.

The tools and techniques used by OrangeMaple have been instrumental in ensuring the Transformation Programme Office continues to be a core function requirement to support and challenge transformation programmes across the Local Authority.

The Local Authority can now clearly identify how far each project is behind (in percentage terms each week) and an independent assessment of the overall risk and exposure of each project is communicated regularly to the Senior Executive.

## Causes of Project Failure

When aiming to ensure a project succeeds it is useful to look at reasons why projects fail.

Here are a few we focus on:

1. Inadequately trained and/or experienced project managers;
2. Failure to set and manage expectations;
3. Poor leadership at any and all levels;
4. Failure to adequately identify, document and track requirements;

5. Poor plans and planning processes;

6. Poor effort estimation;

7. Cultural and ethical misalignment;

8. Misalignment between the Project Team and the business or the organisation it serves;

9. Inadequate or misused methods;

10. Inadequate communication, including progress tracking and reporting.